Social Media and Trade

Social media and trade can fit hand in hand together when it comes to having diversity in a region. Social media is an outlet for new industries and businesses as well as being an outlet to connect with other cultures. Trading between regions is constantly providing people with opportunities to view different cultures and the people that are a part of it. As life changing events seem to be happening every day, cultures all over the world rely on social media to stay connected and up to date.

We know that being in a culturally diverse classroom or workplace opens ideas and opportunities for everyone but think about the possibilities when social media becomes involved. From personal experience, being at PSU and in diverse classrooms with people from different regions, I can now connect with them on a deeper level with social media and technology. Social media allows us to befriend our classmates or coworkers and to see who they are outside a classroom or work setting. Social media has brought us the opportunity to share experiences and parts of our unique and different lives. As for students from different countries, technology can keep them connected with family and friends back home.

Trading and making deals over other cultures influences our ideas, behaviors, and trading negotiations. People making business deals all over the world have ever changing views on culture and trade as they experience new ways of life. Before trading internationally, you have to be culturally aware of the differences and obstacles you will face and with that you become knowledgeable about cultural diversity. Trading internationally also opens up opportunities by meeting new people who may have connections with other cultures. Social media ties into trade and cultural diversity by making trade efficient and cost cutting.

Social media affects diversity right now more than ever. In my previous article explaining why cultural diversity matters most in the year 2022, social media plays a big role in that. If you think about all the life changing events going on in the world right now, we need social media the most. Every day we are updated on Ukraine and Russia, for example, by our cellphones and through our social media apps.

When the Black Lives Matter protests were happening everywhere, we were updated by our social media apps. Without social media, we would have no way to stand up for other cultures, we would have no way to campaign and donate to the people suffering in Ukraine. In my article I found, more than half of Hispanics and African Americans use social media to stay updated on issues dealing with their culture. I will admit, technology has done its damage to each of us in some way, but to stay connected and learn from diverse cultures and what's going on in other countries, we need social media.

      In conclusion, cultural diversity, social media, and trade can all go hand in hand and benefit the other. Social media proves to us everyday that we use it to stay up to date on news around the world, to connect with family and friends of those from different countries, away from home. Trading has endless opportunities to connect with other cultures and gain skills from, vice versa. By sharing their lives and traditions on social media, others can become more culturally aware and educated, regardless if we are within the same culture or not.

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